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SPRING

1935

**SUPPLEMENT TO OUR
GENERAL CATALOG**



**HILLENMEYER
NURSERIES**

Phone Ashland 279
LEXINGTON • KENTUCKY
Established 1841



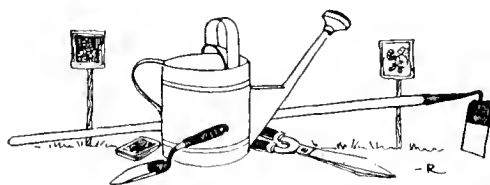
SPECIAL NOTICE

THIS IS JUST A SUPPLEMENTARY SPRING LIST AS A SORT OF "REMINDER" OF SPRING PLANTING

A copy of our large catalog, with many pictures in color listing the hundreds of varieties of best Kentucky-grown plants, sent on request. It contains full descriptions of—

Apple
Peach
Pear
Plum
Apricot
Cherry
Raspberry
Blackberry
Grape Vines
Rhubarb
Asparagus
Nectarine

Flowering Shrubs
Flowering Trees
Broad-leaf Evergreens
Shade Trees
Ornamental Trees
Roses (50 varieties)
Evergreens for Lawn
Evergreens for Foundation
Perennials
Fertilizers
Hedge Plants
Vines



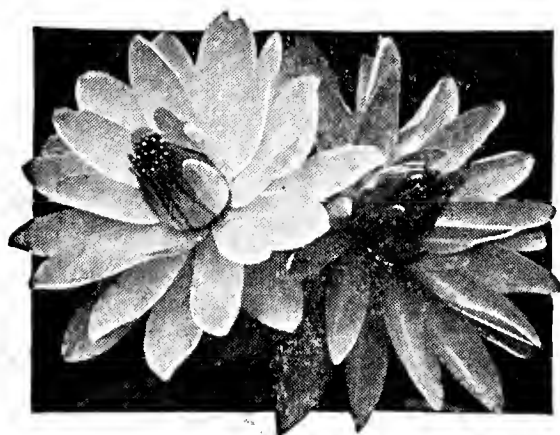
CANNAS

Cannas are coming back. The easiest of all bedding plants to grow. Plant six inches deep, two feet apart and your reward will be continuous summer bloom and a mass of unsurpassed foliage.

Dormant Plants

	25	50	100
Red and Orange	\$2.00	\$3.00	\$5.00

Postage 10% extra



WATER LILIES

We have these in standard varieties but to even our assortment we are offering your choice of color, pink, red, and white, at

\$1.00 each

Postage 15c additional

SEED POTATOES

Second crop seed is going to be short this year owing to unfavorable weather conditions at growing time.

We have never had an over-supply and this year we know we will be sold out before the planting season opens.

Many customers have standing orders for their annual supply of our specially grown and selected seed. We grow only Irish Cobbler, have them inspected for certification. Each year for seed purposes we plant back from a special test plot only those tubers that come from high yielding, smooth and disease resistant units. This explains why they are better.

Many letters are on file attesting the superior results from our seed.

PRICES UNTIL SOLD OUT

(Reservations made for later shipment must be accompanied with 10% of purchase price.)

1 bushel (60 lb.)	\$1.25
100 lb. bag	2.00

Larger quantities quoted on application



BLUE GRASS SEED

Poor grass seed is a liability as it contains weeds and chaff. One often infests his lawn with foreign plants by the use of worthless stuff sold under the guise of "Lawn Grass Seed."

Frankly, we do not try to sell seed in competition with the "over the counter" quality. We pay more to the grower and seed cleaner than most of this "packaged" material is retailed for.

We sell only re-cleaned (double cleaned) Blue Grass Seed. We secure it from the best sources and if poured in the hand and examined you will note its heavy weight, its large size and brightness that assures germination and results under favorable conditions.

OUR MIXTURE (for new lawns) contains a small per cent of the best of quick maturing grasses that will be crowded out when the permanent Blue Grass takes hold. Why plant poor seed when the investment in better seed is so little more per pound and the results are so much more per square foot of lawn.

Free leaflet on "How to Make a Lawn."

PRICES—Blue Grass Seed and Lawn Mixture

1 lb.	\$.40	Postpaid
4 lb.	1.25	Postage .15 additional
10 lb.	3.00	Postage .25 additional

Ask for prices on larger quantities



*Paul's
Scarlet
Climber*

ROSES

Are you rose-conscious? Be up to date with your gardening. A rose bed furnishes flowers from May to November. Nothing else is so continuously in blossom.

We sell only the ones that have done best for us. Plant these tested sorts. We have eliminated many unsatisfactory varieties.

A valuable book on how to "Plant, Prune, and Spray" sent with each order.

CLIMBING ROSES

PRICES

	Each	3	6
2 yr. No. 1	\$0.50	\$1.50	\$2.70
2 yr. Medium35	1.00	2.00

For mailing costs see below

American Pillar—Clusters of brilliant pink with white centers.
 Chaplin's Pink Climber—A Pink Paul's Scarlet.
 Christine Wright—Delightful clear pink.
 Climbing American Beauty—Light crimson, very fragrant.
 Dr. Van Fleet—Large flowers of exquisite flesh-pink.
 Gardenia—Rich creamy yellow.
 Mary Wallace—Clear brilliant pink.
 Paul's Scarlet Climber—Vivid scarlet-red.
 Primrose—Canary yellow.
 Silver Moon—White, semi-double.

NEWER DE LUXE and PATENTED ROSES

We make a general listing of some of the popular newer varieties. See general catalog for description.

ALL NO. 1 GRADE

Autumn—Burnt Orange. Each 75c.
 Blaze—Everblooming Scarlet Climber. Each \$1.50.
 Caledonia—Sensational White. Each 75c.
 Countess Vandal—Copper. Each \$1.00.
 E. G. Hill—Brilliant Red. Each 75c.
 Leonard Barron—Pink and Salmon. Each \$1.00.
 Mary Hart—Red Talisman. Each \$1.00.
 Mrs. Henry Bowles—Wonderful Pink. Each 75c.
 Mrs. Pierre S. duPont—Best Yellow. Each 75c.
 New Dawn—Everblooming Dr. Van Fleet. Each \$1.50.
 Nigrette—Black Rose of Sangerhausen. Each \$2.00.
 Souvenir—Golden Talisman. Each \$1.00.
 Souv. de Mme. C. Chambard—Coral and Peach. Each \$1.00.

PRICES

6	\$0.75	Roses for	\$3.75
6	1.00	Roses for	5.00
6	1.50	Roses for	7.50

For Parcel Post and Insurance on Roses add:

	No. 1's	Mediums
1 Rose	\$0.10	\$0.10
3 Roses20	.10
6 Roses30	.18
10 Roses45	.25
25 Roses	1.00	.60

"SURE BLOOM" ROSES

One of the one hundred popular priced varieties actually "garden-tested" on our own grounds, these were outstanding and "best bloomers" for 1934. Our preferred list for Kentucky gardens.

PRICES	
2 yr. No. 1	
Each	\$0.50
3.....	1.50
6.....	2.70
50.....	20.00

Note Parcel Post, Page 4

Betty Uprichard—Salmon Pink stained with copper.
 Charles K. Douglas—Semi-double, scarlet-crimson.
 Dame Edith Helen—Most perfumed of all pink roses.
 Edith Nellie Perkins—Long pointed buds, cream, orange and pink.
 Etoile de Hollande—The finest dark red rose.
 Frau Karl Druschki—White American Beauty, Snow Queen.
 Golden Dawn—Lemon yellow with rose markings.
 K. A. Victoria—Double, pure white.
 Lady Hillingdon—Apricot yellow.
 Margaret McGredy—Brilliant red petals on deep gold.
 Miss Rowena Thom—Rose pink with delicate yellow shadings.
 Mrs. Charles Bell—Salmon Pink Radiance.
 Mrs. E. P. Thom—Rich lemon yellow.
 Pres. Herbert Hoover—Maroon, orange and gold.
 Radiance—Best of all pink roses.
 Red Radiance—A bright rosy-red form of Radiance.
 Souv. de Claudius Pernet—Excellent golden-yellow.
 Willowmere—Brilliant pink suffused with gold.

ROSES—at Lower Prices

in Medium Grades

PRICES

If you are willing to wait until mid-summer this proven list, smaller in size but guaranteed as to quality and condition, will appeal. Much superior to "department store" grades.

Any Selection	
Each	\$0.35
3	1.00
6	2.00
50 (via express)	12.50

For mailing costs see page 4

Betty Uprichard—Salmon pink stained with copper.
 Francis Scott Key—Excellent dark red.
 K. A. Victoria—Double, pure white. Very dependable.
 Lady Hillingdon—Apricot yellow.
 Mrs. Charles Bell—Salmon pink Radiance.
 Pres. Herbert Hoover—Maroon, orange and gold. Best multi-color variety.
 Radiance—Best of all pink roses.
 Red Radiance—Bright rosy-red, best of its color.
 Souv. de Claudius Pernet—Excellent golden yellow.
 La France—Brilliant pink suffused with silver. Fragrant.



TRI-GEN Combined Spray Treatment

Fungicide — Insecticide — Plant Stimulant
 Complete Protection against Plant
 Insects and Diseases

In the past, Mildew and Black Spot have been most difficult to combat. However, these diseases are now easily controlled with the Tri-ogen Spray Treatment, which gives COMPLETE protection against all diseases and insect pests. It is easily applied and also acts as a plant stimulant—producing vigor in growth with resultant luxurious blooms, heretofore considered impossible. The Tri-ogen Spray Treatment applied weekly, from early season until late frost, makes it possible for the amateur to achieve the success, in many cases, comparable to the professional grower.

TRI-GEN was officially adopted for the exclusive protection of the Garden of 16,000 Roses, at the CENTURY OF PROGRESS, Chicago World's Fair.

PRICES

A. Small Kit (makes 16 quarts)	\$1.50
B. Medium Kit (makes 64 quarts)	4.00
C. Large Kit (makes 32 gallons)	6.00
D. Estate Kit (makes 128 gallons)	20.00



STRAWB

Cultural Directions

Late March or April is the chosen time to plant strawberries. Fall planting usually is a complete failure. Plant early to avoid failure.

Strawberries respond to good soil, and you should choose a fertile location or garden plot, free of sod and weeds, as white grubs invariably follow these. Prepare the ground very thoroughly.

The rows should be drawn three and a half to four feet apart on strong ground and the plants set fifteen to twenty inches apart in the row.

CULTIVATION

For summer care keep the ground constantly stirred and free of weeds. Moisture preservation by dust mulch will conserve the vitality of your plants and produce a fine matted row. Keep the hoe and cultivator busy.

Winter protection by mulching with clean straw after the ground is frozen is advised. Do not apply too heavily and smother the plants. Leave on during the fruiting season, as it conserves moisture and keeps the berries clean.

PRICES

While prices are quoted by both Parcel Post and Express, we prefer to send them by Parcel Post. Please note, cash must accompany all orders.

Being familiar with your conditions, we will gladly make selections if you are in doubt.

300, 500, or 1000 plants should be set, depending on size of family.

Quantity Any selection permitted except Everbearing Varieties	By Parcel Post and only when remittance is made with order	Via Express Purchaser paying transportation
100	\$1.00	\$0.85
200	1.45	1.25
300	2.00	1.75
400	2.55	2.25
500 *	3.10	2.75
600	3.65	3.25
700	4.20	3.75
800	4.75	4.25
900	5.30	4.75
1000	5.60	5.00

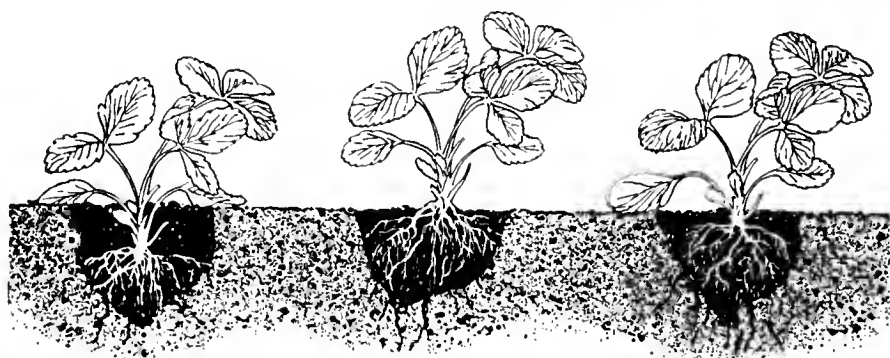
Prices on larger quantities on application

*Add 20c per 100 for Fairfax and Dorsett.

Mastadon, Everbearer\$1.25 per 100

HOW TO PLANT STRAWBERRIES

Complete planting instruction booklet sent with every order



TOO DEEP

TOO SHALLOW

JUST RIGHT

ERRIES



Strawberry Varieties

PREMIER

No strawberry has ever been so deservedly popular. It is perfect flowering, a good plant maker, and frost resistant. Its best points, however, are its ability to set an extra large crop of berries and mature every one. No small berries are found even at the last picking. The fruit is large, bright in color and high in quality. The leading berry for home market, supplanting all other kinds. No berry ever listed has earned such a deserved place in the variety list. We recommend it as the BEST early and mid-season variety. In small plantings use Premier only.

BLAKEMORE

This follows Premier in ripening period. A new variety that is taking the place of the old standby, Senator Dunlap. Berry very firm, good table quality and has no superior for canning or preserving. Good plant maker, especially adapted to poorer or lighter soil. While it is new we consider it one of the real discoveries and right now is recognized as a superior home and local market berry. Four years' tests now place it up with the very best all-round strawberry.

SENATOR DUNLAP

Its one fault lies in its habit of making too many plants. Dark rich red fruits ripening in mid-season, of excellent quality. Heavy annual producer. Must be kept thinned out in the row, otherwise too many plants and small size fruits will result.

GANDY

Still the best late berry. Robust plants that fruit on strong stems, blossoming exceedingly late and thus missing frosts that often kill the early bloomers. Considered the best preserving berry by many and is also very fine as a table variety. Plant with confidence.

AROMA

This variety, while it has not lost any of its eating, culinary, and shipping qualities, is deficient because of its failure to make sufficient plants. The berry is medium to large, light in color with bright seeds. Good quality, but only recommended where Aroma is known to do well.

FAIRFAX

A new variety that rivals Premier, though we are not ready to proclaim its superiority. One-year fruiting tests indicate it will become most popular. Is medium, light color and has good shipping as well as excellent home use qualities. Supply limited. Add 20c per hundred to regular prices.

DORSETT

Much like the above but a little darker in color and in limited tests not quite as prolific as Fairfax. Superior quality. Supply limited. Add 20c per hundred to regular prices.



FRUIT TREES

Hillennmeyer trees are propagated from the best bearing strains. There is a shortage of good fruit trees owing to the great western drought. With favorable weather here we have the finest lot in years. Every tree is guaranteed true to name and to arrive in prime order.

APPLES

Size	Each	5
5 to 6 feet	\$0.50	\$2.25
4 to 5 feet40	1.75
2½ to 4 feet30	1.25

By Parcel Post include 10% additional

- *Baldwin
 - *Ben Davis
 - *Black Twig
 - *Delicious
 - *Duchess
 - *Early Harvest
 - *Golden Sweet
 - Grimes Golden
 - *Hyslop Crab
 - *Jonathan
 - *Maiden's Blush
- McIntosh
 - *Northern Spy
 - *Red Astrachan
 - *Rome Beauty
 - *Stayman
 - *Wealthy
 - *Winesap
 - *Wolf River
 - *Yellow Transparent
 - *York Imperial

PEACHES

Size	Each	5
5 to 6 feet	\$0.50	\$2.25
4 to 5 feet40	1.75
2½ to 4 feet30	1.25

By Parcel Post include 10% additional

Varieties

- *Belle of Georgia
 - *Carman
 - Champion
 - Chair's Choice
 - *Early Elberta
 - *Elberta
- Golden Jubilee
 - *Heath
 - *Hiley
 - *J. H. Hale
 - *Mayflower
 - South Haven

CHERRIES

- *Early Richmond
 - *May Duke
 - *Montmorency
- Black Tartarian
 - Governor Wood
 - Yellow Spanish

PEARS

- Bartlett
 - Kieffer
- *Lincoln
 - Seckel

PLUMS

- *Abundance
 - Damson
 - Omaha
- *Burbank
 - Green Gage

Prices on Cherry, Pear, and Plum

Size	Each	5
5 to 6 feet	\$0.65	\$3.00
4 to 5 feet55	2.50

By Parcel Post include 10% additional

SUPER-SIZE FRUIT TREES

Owing to the superb growing season here and the good care we gave our trees we have a few hundred extra large specimens, unsurpassed for lawn planting or replacements. They are about an inch in diameter, 6 to 8 feet in height, well branched, and "fill the eye" right now. While the variety list is now complete, in ordering you had better give second choice. We expect they will be taken up rapidly at these prices.

	Each
Apple	\$0.75
Peach75
Cherry75
Pear75
Plum75

By freight or express only

In lots of ten deduct five cents per tree.

BARGAINS AT 1/2 PRICE

Limited number of No. 2 trees, free of disease, slightly crooked in bodies or tops and with occasional small scars or blemishes are offered at one-half price. These are not quite good enough for number ones and too good to throw away. While they last at one-half price. Guaranteed true to name, of course. Only varieties marked with an asterisk (*) available. By express and freight. Limited supply.

SMALL FRUITS

	25	100	500
Cumberland Black Raspberry	\$0.75	\$2.25	\$10.00
Chief Red Raspberry75	2.25	10.00
Latham Red Raspberry75	2.25	10.00
St. Regis, Everbearing Red Raspb'ry75	2.25	10.00
Early Harvest Blackberry75	2.25	10.00
Eldorado Blackberry75	2.25	10.00
Lucretia Dewberry75	2.25	10.00
Strawberry—See pages 6 and 7			

By Parcel Post include 10% additional



ASPARAGUS—2 yr. plants

50 plants	\$1.00
100 plants	2.00

RHUBARB Divisions

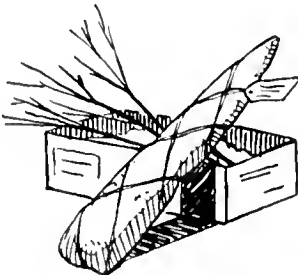
Each	5	100
\$0.10	\$0.50	\$8.00

By Parcel Post include 10% additional

FREE PLANTING BOOKLET

A 14 Page Booklet telling you how to Plant and Prune newly transplanted trees. Also contains instructions on Insect Control. Sent free with every order of \$1.00 or more.

ORCHARD AND SPRAYING BULLETINS available on request. Send 10c for handling costs.





SHRUBS

Heavy branched three and four year shrubs are offered here at very attractive prices. These fine transplanted, mature specimens furnished in several sizes and every plant full of vitality.

See General Catalog for descriptions.

125 Varieties Listed

	Each	5	100
Large size	\$0.50	\$2.25	\$40.00
Ordinary size45	2.00	35.00

Medium Sizes, \$0.35 ea. 3 for \$1.00

ONLY IN VARIETIES MARKED (*)

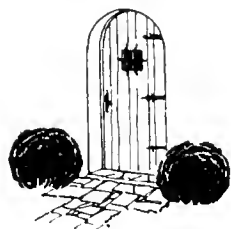
By Parcel Post include 10% additional

*Althaea
*Japanese Barberry
Redleaf Barberry
*Butterfly Bush
Calycanthus
*Cydonia
*Deutzias (Pride of Rochester)
*Forsythias

*Honeysuckle, Bush
*Hydrangea, A. G. and P. G.
Highbush Cranberry
*Lilac (Purple)
*Mock Orange
Pussy Willow
Rhodotypos

*Spirea Vanhoutte
*Spirea Anthony Waterer and 10 other varieties
*Snowball
Tamarix
Viburnums
*Weigelas
Etc.

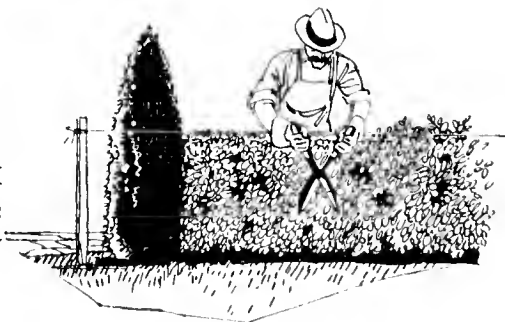
EVERGREENS



Hillennmeyer evergreens are superior in quality. Popular prices of mature plants from \$1.00 up. Free Landscape Service to show their arrangements. Catalog with illustrations sent on request. Spring is ideal planting time.

HEDGE PLANTS

Just a brief listing of the most popular ones. Plant six to eighteen inches apart. Free Planting Booklet with every order.

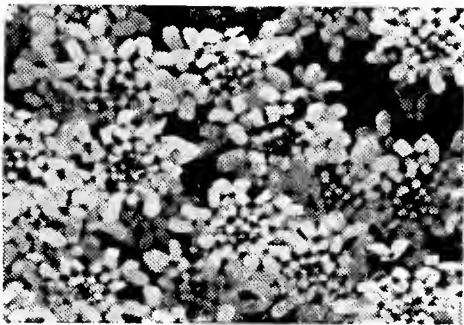


	10	50	100
Amoor River Privet South 18/24"	\$1.00	\$3.00	\$6.00
2/3'	1.25	4.00	8.00
California and Ibolium Privet 12/18"	.60	2.00	4.00
18/24"	.85	2.50	5.00
Fragrant Bush Honeysuckle 18/24"	2.00	7.50	15.00
2/3'	2.50	10.00	20.00
3/4'	3.00	12.50	25.00
Japanese Barberry 12/15"	1.50	6.00	12.00
15/18"	2.00	7.50	15.00

By Parcel Post include 10% additional

PERENNIALS

These like roses are in most cases better planted in the spring. Below is only a partial list. See our General Catalog for colored pictures and complete descriptions. Home-grown and guaranteed to reach you in prime condition.



Iberis

PRICES

15 cents each, 80 cents for 6, \$1.60 per dozen

Include 10% for Parcel Post Charges

Anchusa	Gaillardia	Phlox (8 varieties)
Aquilegia	Hardy Scabiosa	Platycodon
Artemisia, Silver King	Hardy Asters	Pinks
Baby's Breath	Helenium	Poppy
Baptisia	Heliopsis	Pyrethrum
Canterbury Bell	Heuchera	Salvia
Carnations	Hollyhocks	Shasta Daisy
Chrysanthemum	Iris (30 varieties)	Statice
Cone Flower	Iberis	Sedum
Coreopsis	Lemon Lily	Sweet William
Delphinium	Linum	Tritoma
Doronicum	Mallow Marvels	Veronica
Foxglove		Yucca



FREE
LANDSCAPE
SERVICE

Don't wait until you are ready to plant to make Landscape Plans. It takes time and thought to properly plan a permanent planting. On late requests it is often humanly impossible to give best service. Help us by making early requests. Write us or see general catalog for instruction on "Landscaping Your Grounds." No obligations incurred.

FERTILIZERS

For your convenience we are listing below the best fertilizers. Spring is the better time to apply them. Instructions and quantity to use for lawn or border are given in a special leaflet which will be sent on request.

	10 lb.	25 lb.	100 lb.
Bone Meal	\$0.50	\$1.00	\$3.75
Sheep Manure Pulverized40	.75	3.00
Sulphate of Ammonia75	1.00	3.50
Turf Builder	1.00	2.00	6.00
		50 lb. bag	200 lb. bag
Driconure		\$2.75	\$10.00
	1 bu.	1 bale	5 bales
Peat Moss (20 bu. bale)	\$0.50	\$3.25	\$15.00

NOTICE TO POSTMASTERS:

Return Postage Guaranteed



TO OUR CUSTOMERS

This is just a spring reminder of seasonable items. Our big catalog sent free. Dependable varieties only. 94 years experience. Free Horticultural Information.

Write us Call on us

HILLENMEYER NURSERIES
LEXINGTON, KENTUCKY

Phone Ashland 279

U. S. Dept. of Agriculture
Bureau Plant Industry
Horticultural Crops
Washington, D. C. 10

SEC. 562, P. L. & R.

U. S. POSTAGE

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LEXINGTON, KY.

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